

# TOWARDS 2029

## A JOURNEY TO OUR CORE



**Savanda**  
Signatures.

**WE ARE AN ICT4D ORGANISATION**

# BACKGROUND

Savana Signatures, established in 2009, originally operated under the Northern Information Network for Schools (NINS). It has since evolved into an ICT-driven NGO dedicated to social transformation in education, health, climate resilience, and economic empowerment.

## VISION & MISSION



### Vision

A society where all people have access to tools that improve their livelihood and quality of life.



### Mission

To initiate positive change among girls, women, youth, and vulnerable populations in Ghana through innovative digital solutions in education, health, and livelihood development

## ABOUT US

We are Savana Signatures – this is our CORE.

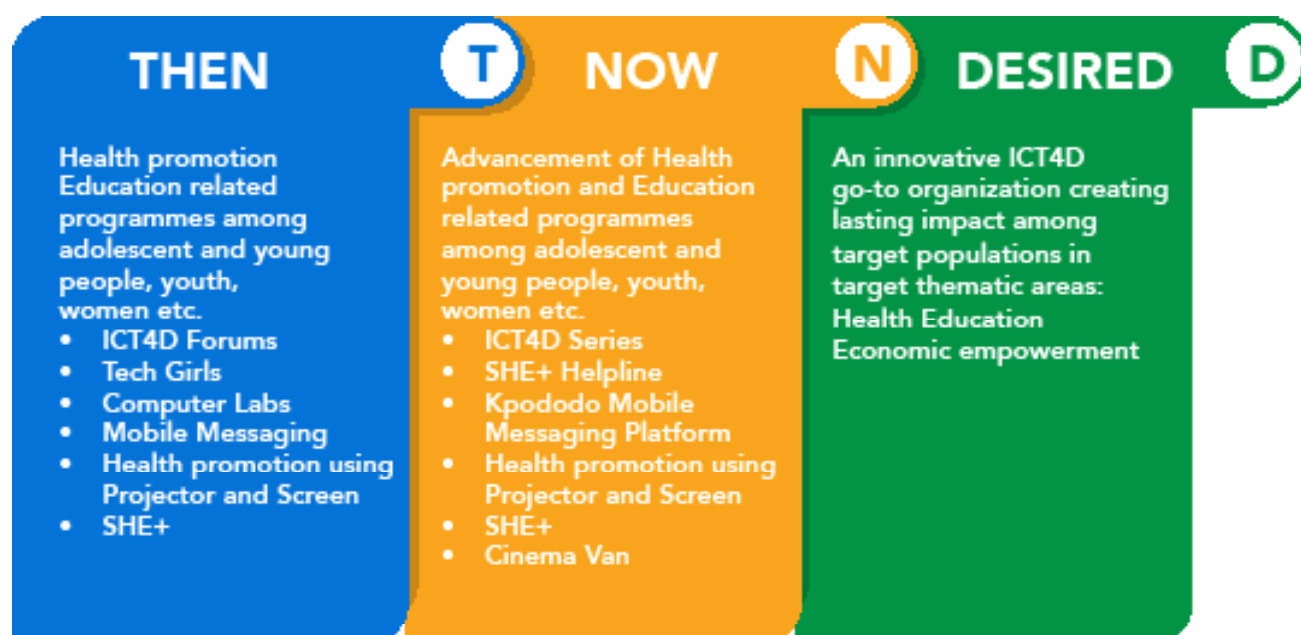
### Our uniqueness is in our DNA

Savana Signatures is an Information Communication Technology for Development (ICT4D) organisation. We embed ICT in all related interventions in our programme areas.

### We are here to stay – Our Relevance

- Design clear strategic ICT4D programmes
- Mainstream ICT4D strategies in all program areas.
- Promote ICT4D programs among partners and stakeholders.
- Conduct research in the area of ICT4D

## OUR UNIQUE JOURNEY



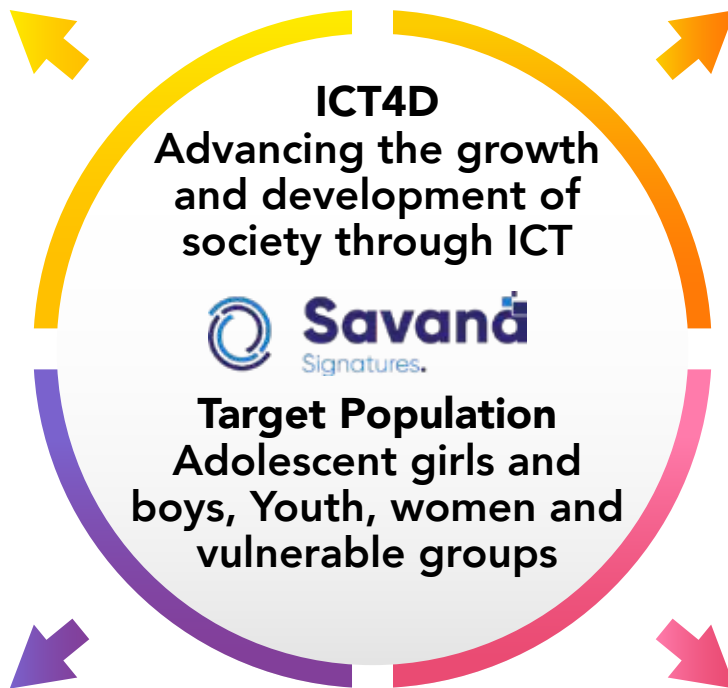
## OUR IDENTITY



**Empowering  
adolescent girls and  
women to make  
informed decision  
for their health and  
wellbeing**



**Promoting positive  
healthy behaviors  
among target  
population through  
our program areas**



**Support in building  
stronger institutions  
and communities  
through ICT4D  
related programmes**



**Creating a society  
where women,  
adolescent and young  
people have access to  
quality education and  
enjoy their  
reproductive health**

# OUR STRATEGIC GOALS

Initiating positive change among girls, women, youth, and vulnerable populations in Ghana through innovative digital solutions in education, health, and livelihood development.

## A. OUR STRATEGIC OBJECTIVES

1. Inclusive Quality Education
2. Health
3. Economic Empowerment & Climate Change Adaptation
4. Institutional Development & Governance

## B. STRATEGIC FOCUS

This strategy, focuses on re-aligning the organisation's DNA and way of work to address the changing landscape in the sectors we work in. The re-alignment will have ripple effects on:

1. Funding
2. Partnerships
3. Programming
4. Human resources
5. Culture of the organisation

The strategy seeks to explore ways to:

1. Address funding constraints
2. Align strategic goals with the shifting priorities and modus operandi of funding agencies
3. Leverage research for impact
4. Use ICT to deliver our impact interventions (AI) and
5. Enhance organizational efficiency through needed capabilities.

## C. STRATEGIC INTERESTS

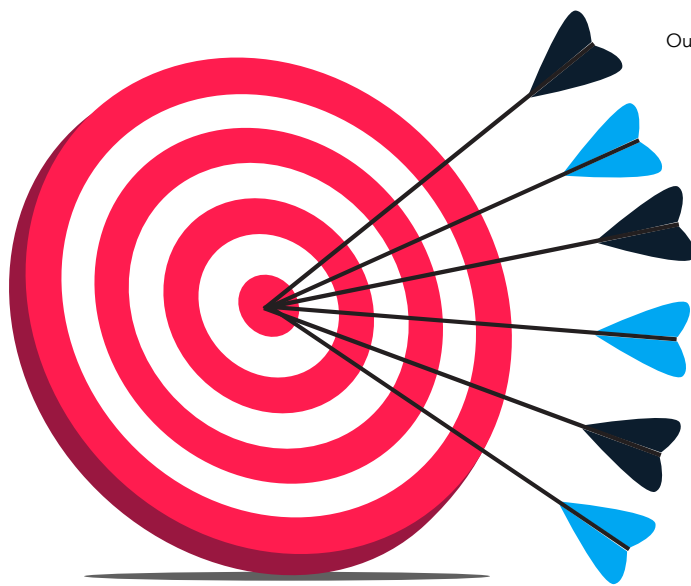
The focus of Savana Signatures over the next 5 years per this strategy will be:

1. Critical alignment of all impact interventions to our core – ICT4D
2. Diversified funding models
3. Capacity building to deliver the strategic objectives
4. Organisational Operational streamlining
5. Partnerships to sustain and scale impact.



# ASSESSING TO COUNT OUR WINS & LEARNINGS

## CONTRIBUTING FACTORS TO SUCCESS



### PASSION

Our dedication to deliver good results

### LEADERSHIP

Vision and Mission

### ACCOUNTABILITY

Taking responsibility for risks taken

### INNOVATIVE

We use new ways and new interventions to implement projects

### TEAMWORK

Working together to support each other to achieve our goals






Excellent collaboration and coordination

### SACRIFICE

Selflessness and Commitment

## OUR BOUNDARIES

WE WILL NOT VENTURE INTO THESE AREAS

-  Exploitative Labour Issues
-  Money Laundering
-  Bribery & Corruption
-  Human Trafficking
-  Promoting Terrorism

# CONCLUSION

Savana Signatures is transitioning from a donor-dependent model to a self-sustaining, research-driven, and technology-enabled organization. By implementing the strategic initiatives outlined, the organization will:

